

# EDITION<sup>®</sup>

BRAND BROCHURE

# THE NEW GENERATION OF LUXURY

EDITION Hotels marks the next chapter in the lifestyle hotel story. Conceived by Ian Schrager in a partnership with Marriott International, EDITION combines the personal, intimate, individualized and unique lodging experience that Ian Schrager is known for, with the global reach, operational expertise and scale of Marriott. This delicate balancing act encompasses, for the very first time, not only great design and true innovation, but also great personal, friendly, modern-luxury service as well as outstanding, one-of-a-kind food, beverage and entertainment offerings “all under one roof.”



THE NEW YORK EDITION

# EDITION GLOBAL LOCATIONS & PIPELINE

## CURRENTLY OPEN:

### AMERICAS

MIAMI BEACH - 2014  
 NEW YORK - 2015  
 TIMES SQUARE - 2019  
 WEST HOLLYWOOD - 2019

### EUROPE

LONDON - 2013  
 BODRUM, TURKEY - 2018  
 BARCELONA - 2018  
 REYKJAVIK - 2021  
 MADRID - 2022

### ASIA PACIFIC

SANYA, CHINA - 2016  
 SHANGHAI - 2018  
 TOKYO, TORANOMON - 2020

### MIDDLE EAST

ABU DHABI - 2018  
 DUBAI - 2021

## COMING SOON:

### AMERICAS

RIVIERA MAYA AT KANAI - 2022  
 TAMPA - 2022  
 RIVIERA NAYARIT - 2024  
 NASHVILLE - 2024  
 ATLANTA - 2024  
 SCOTTSDALE - 2025

### EUROPE

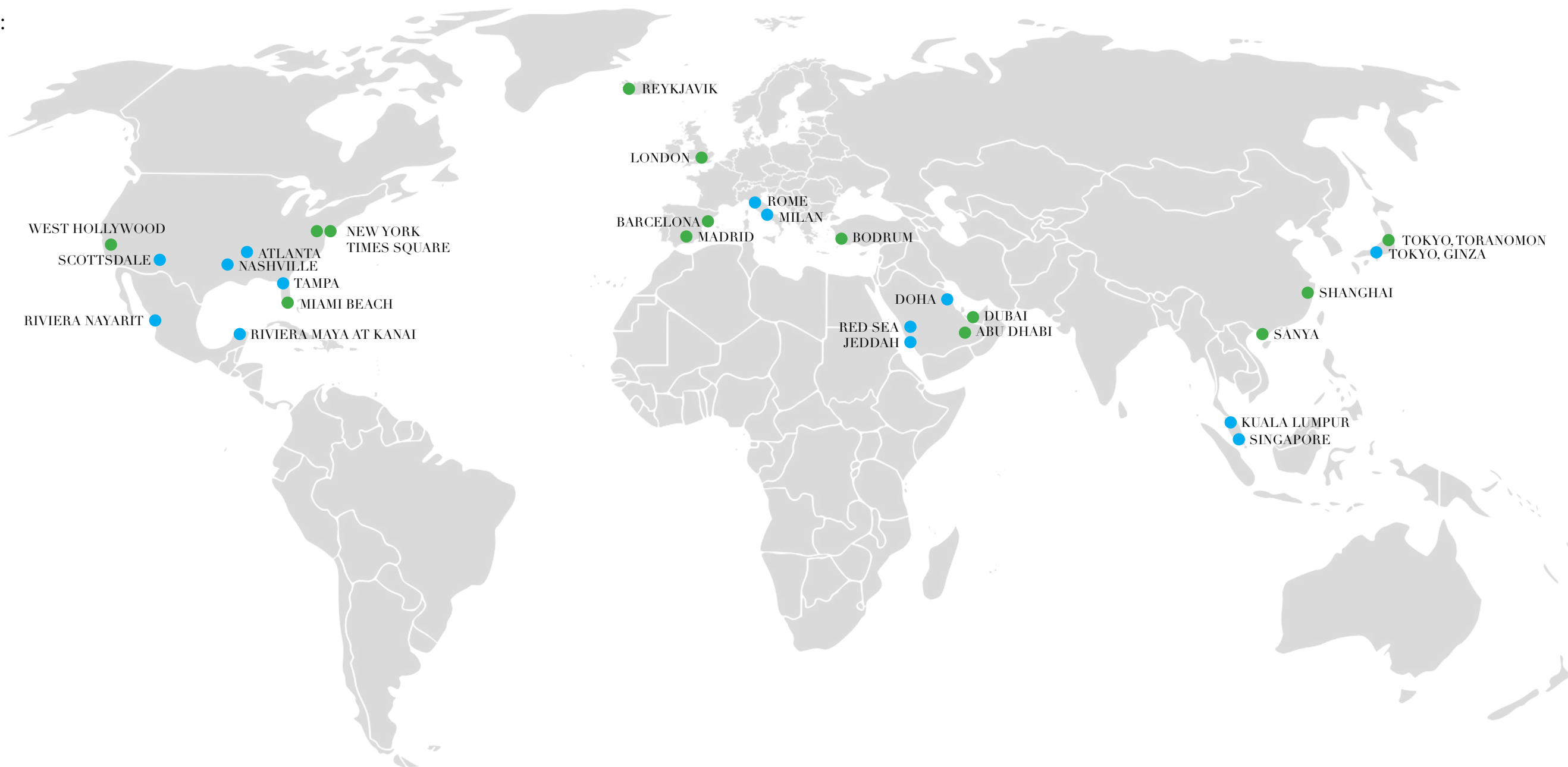
ROME - 2022

### ASIA PACIFIC

TOKYO, GINZA - 2022  
 SINGAPORE - 2023

### MIDDLE EAST

JEDDAH - 2022  
 DOHA - 2022  
 RED SEA - 2024



● CURRENTLY OPEN ● COMING SOON

“A GLOBAL BOUTIQUE HOTEL  
CHAIN THAT HAS NOT LOST ITS  
EDGE AS IT HAS EXPANDED”

- WALLPAPER

AMERICAS



THE MIAMI BEACH EDITION



## GUEST ROOMS

294 Rooms including 23 Suites  
46 Interconnecting Rooms  
30 Double Double Rooms

## SPECIALTY SUITES

Bungalow Loft Suite	Bi-Level + Sauna
Premiere Bungalow O.V. Suite	Bi-Level + Plunge Pool
Bungalow Penthouse	Up to 2 Bedrooms
Seville Penthouse	Up to 2 Bedrooms
Bungalow Suite	Up to 3 Bedrooms

## RESTAURANTS & BARS

Michelin-starred Chef Jean-Georges Vongerichten

Market at EDITION	Lobby Bar
Tropicale	Basement
Matador Room	Matador Bar

## FACILITIES

Spa, Gym, Two Outdoor Pools, Beach Service,  
Direct Beach Access, Boutique, Spa Boutique, Business Center

## EVENTS

Dedicated Event Space: 10263 FT<sup>2</sup> (953 M<sup>2</sup>)  
Maximum Capacity: 832 Guests

## HOTEL AFFILIATIONS

STARS  
Virtuoso  
American Express FH&R  
Signature Travel Network

2901 COLLINS AVENUE, MIAMI BEACH, FL 33140  
EDITIONHOTELS.COM/MIAMI-BEACH



# NEW YORK



## GUEST ROOMS

271 Rooms including 37 Suites  
6 Interconnecting Rooms

## SPECIALTY SUITES

Loft Suite	Up to 2 Bedrooms
Park Suite	Up to 2 Bedrooms
Family Suite	2 Bedrooms
Penthouse	Up to 3 Bedrooms

## RESTAURANTS & BARS

Michelin-starred Chef Jason Atherton  
in collaboration with STARR Restaurants

The Clocktower - 1 Michelin Star  
Lobby Bar  
The Bar

## FACILITIES

Gym, Treatment Room

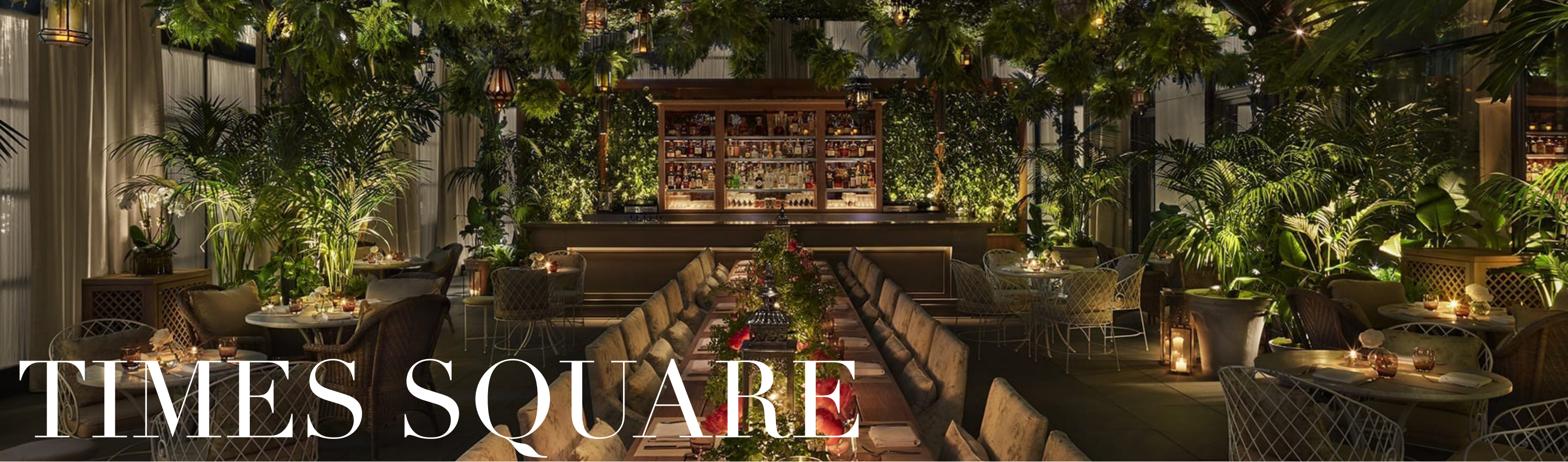
## EVENTS

Dedicated Event Space: 2100 FT<sup>2</sup> (195 M<sup>2</sup>)  
Maximum Capacity: 150 Guests  
All F&B Spaces and Penthouses Available

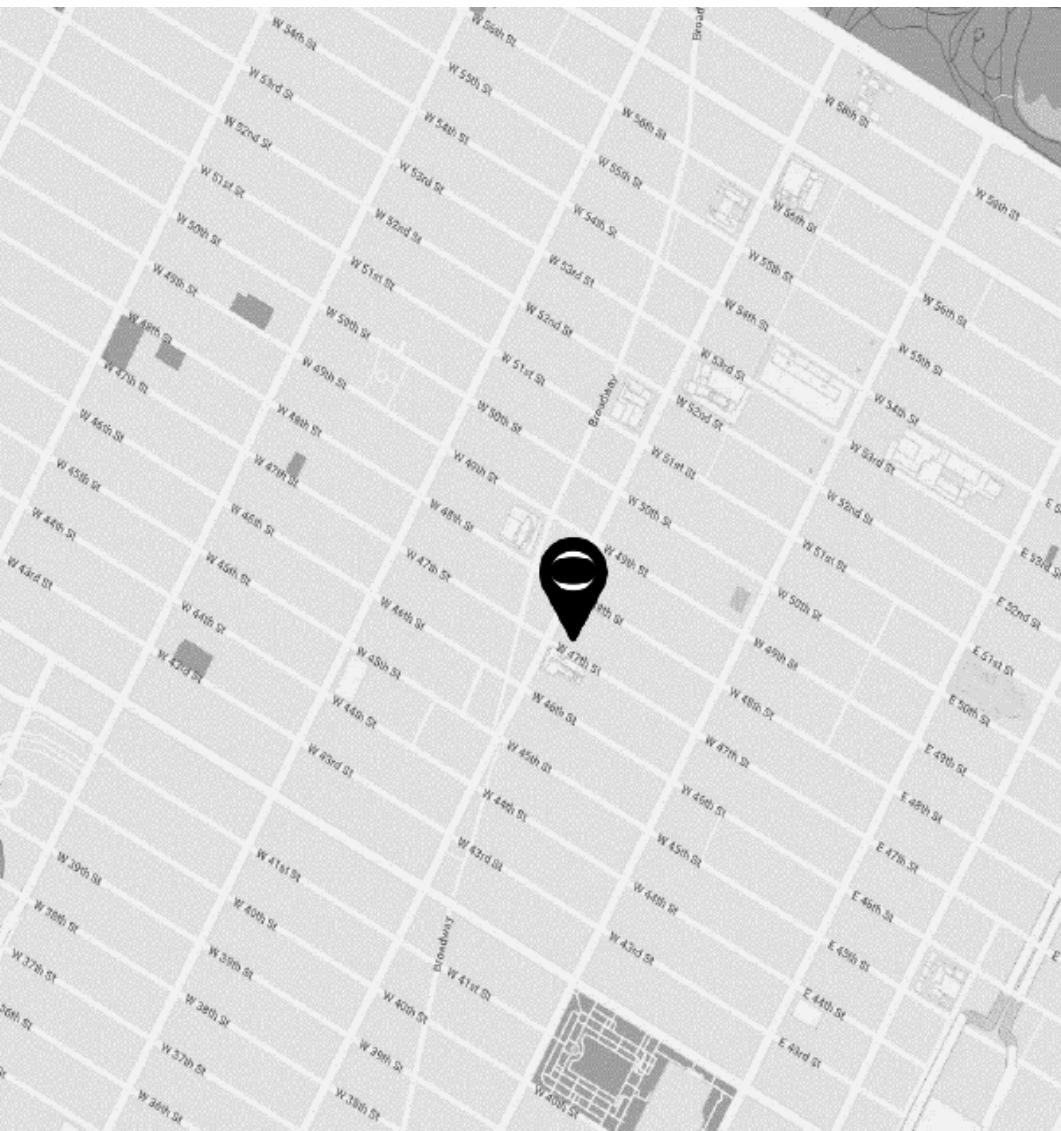
## HOTEL AFFILIATIONS

STARS  
Virtuoso  
American Express FH&R

5 MADISON AVENUE, NEW YORK, NY 10010  
EDITIONHOTELS.COM/NEW-YORK



# TIMES SQUARE



## GUEST ROOMS

452 Rooms including 27 Suites  
 81 Interconnecting Rooms  
 54 Double Double Rooms

## SPECIALTY SUITES

Balcony Suite	Up to 2 Bedrooms
Premiere Balcony Suite	Up to 2 Bedrooms
Penthouse	Up to 2 Bedrooms

## RESTAURANTS & BARS

Michelin-starred Chef John Fraser

The Terrace and Outdoor Gardens	Lobby Bar Paradise Club
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701WEST

## FACILITIES

Gym

## EVENTS

Dedicated Event Space: 1180 FT<sup>2</sup> (109 M<sup>2</sup>)  
 Maximum Capacity: 84 Guests  
 All F&B Spaces and Penthouses Available

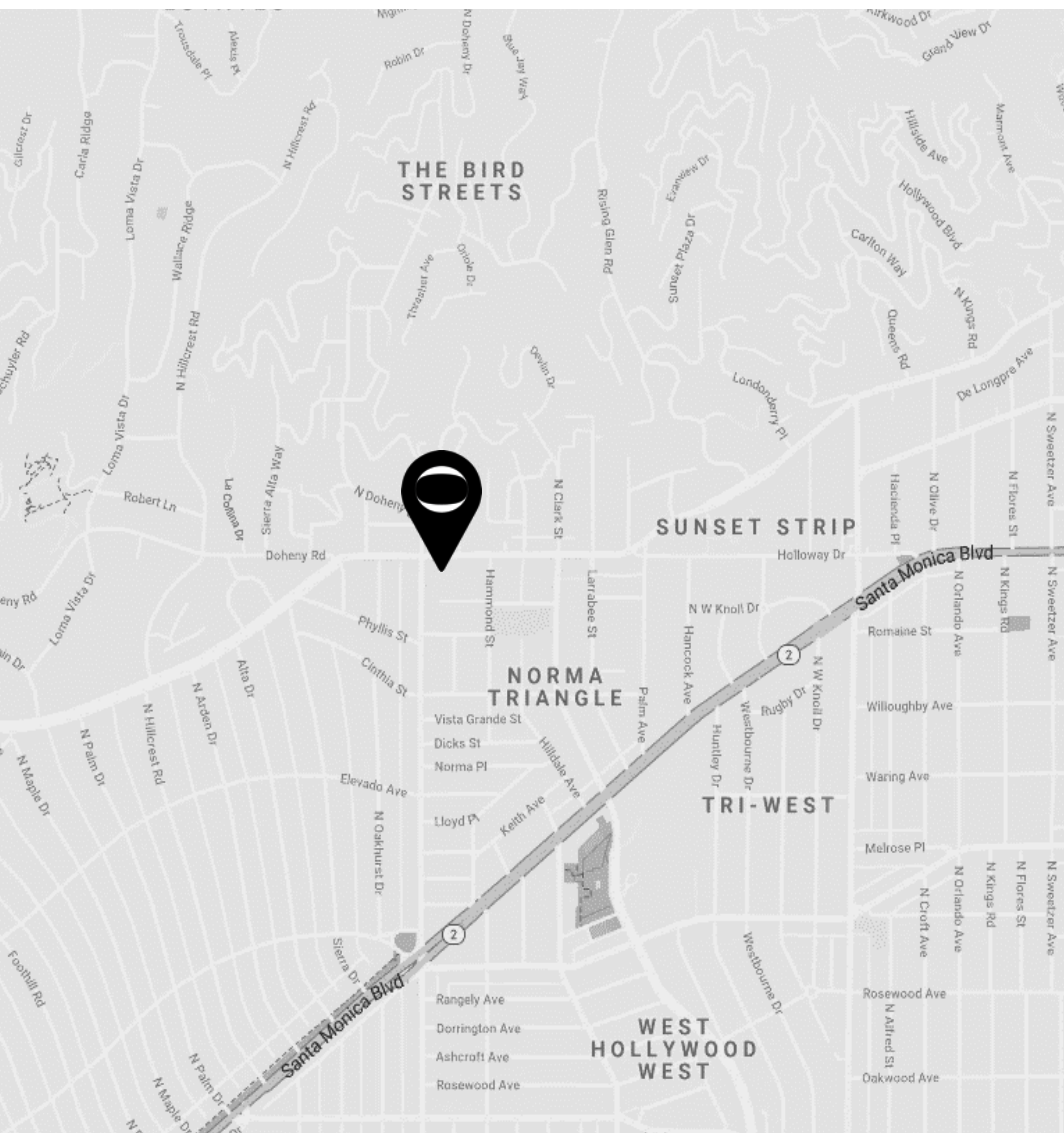
## HOTEL AFFILIATIONS

STARS

20 TIMES SQUARE, 701 7TH AVENUE, NEW YORK, NY 10036  
[EDITIONHOTELS.COM/TIMES-SQUARE](http://EDITIONHOTELS.COM/TIMES-SQUARE)



# WEST HOLLYWOOD



## GUEST ROOMS

190 Rooms including 50 Suites  
58 Interconnecting Rooms  
19 Double Double Rooms (Queen)

## SPECIALTY SUITES

Premier Suite	Up to 2 Bedrooms
Premier Terrace Suite	Up to 2 Bedrooms
Superior Villa Suite	Up to 2 Bedrooms
Premier Villa Suite	Up to 2 Bedrooms
Penthouse	Up to 2 Bedrooms

## RESTAURANTS & BARS

Michelin-starred Chef John Fraser

The Roof	Lobby Bar
Ardor	Sunset

## FACILITIES

Spa, Gym, Rooftop Pool, Spa Boutique

## EVENTS

Dedicated Event Space: 6686 FT<sup>2</sup> (621 M<sup>2</sup>)  
Maximum Capacity: 495 Guests  
All F&B Spaces and Penthouses Available

## HOTEL AFFILIATIONS

STARS  
Virtuoso  
American Express FH&R

9040 WEST SUNSET BOULEVARD, WEST HOLLYWOOD, CA 90069  
EDITIONHOTELS.COM/WEHO



“AN UNPRECEDENTED  
BLEND OF LEISURE  
AND ENTERTAINMENT  
WITHIN ONE  
LUXURY HOTEL”

- LUXURY TRAVEL ADVISOR

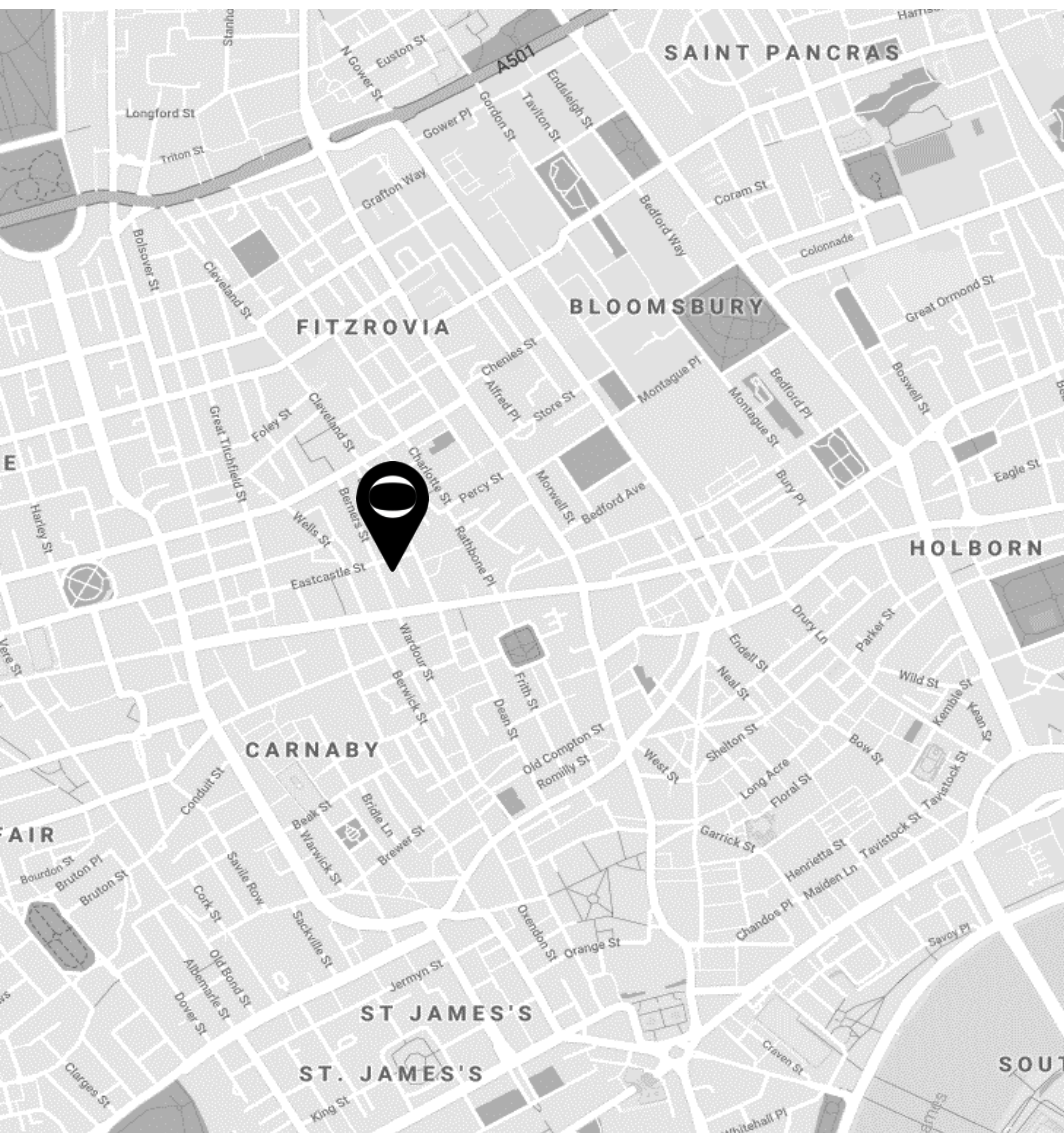
EUROPE



THE LONDON EDITION



# LONDON



## GUEST ROOMS

173 Rooms including 9 Suites  
19 Interconnecting Rooms  
13 Double Double Rooms

## SPECIALTY SUITES

Loft Suite Terrace	Expansive Terrace
Family Suite	2 Bedrooms
Loft Room	Up to 2 Bedrooms
Loft Suite	Up to 2 Bedrooms
Penthouse	Up to 3 Bedrooms

## RESTAURANTS & BARS

Michelin-starred Chef Jason Atherton

Berners Tavern  
Lobby Bar  
Punch Room

## FACILITIES

Gym

## EVENTS

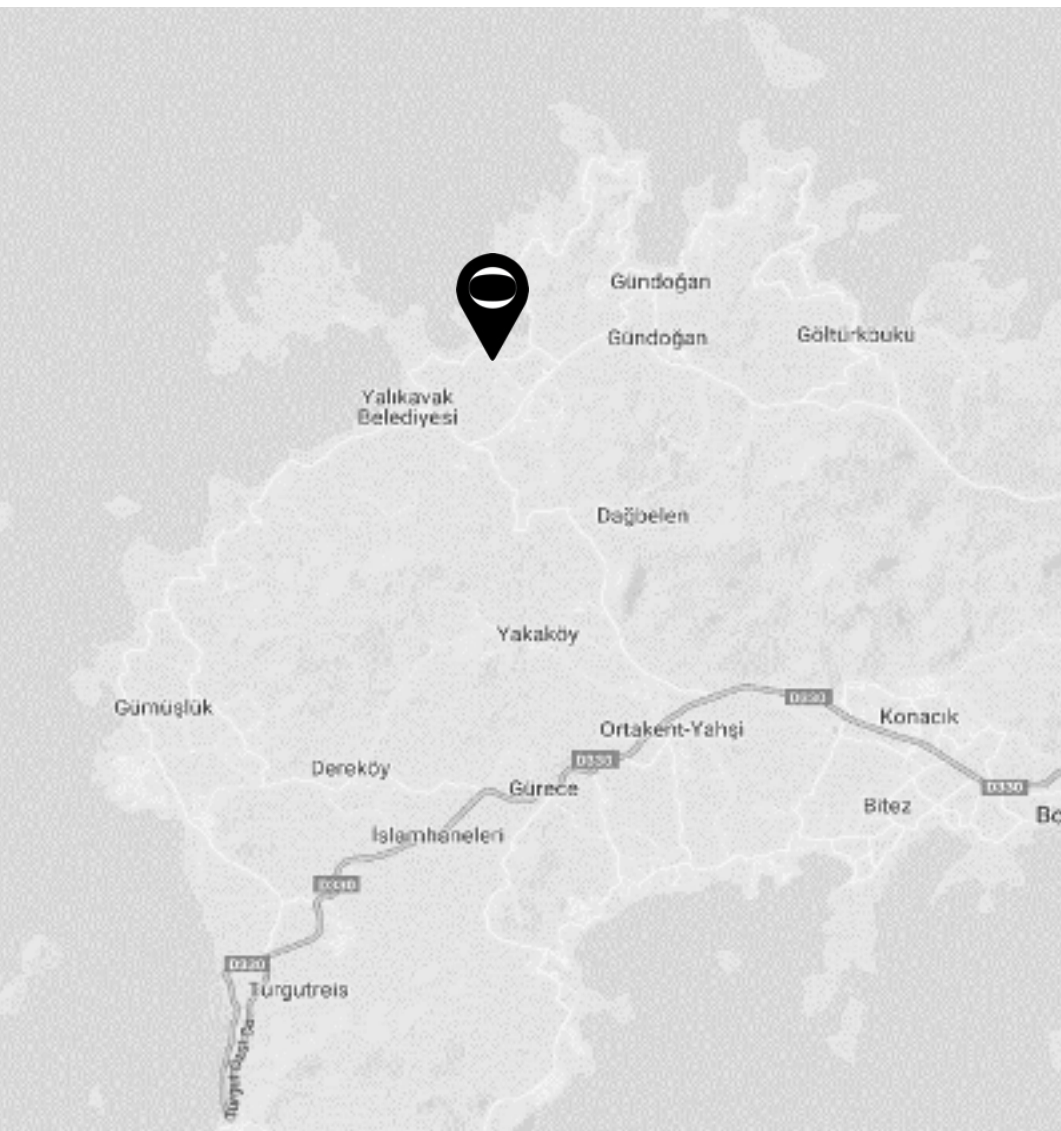
Dedicated Event Space: 2180 FT<sup>2</sup> (202 M<sup>2</sup>)  
Maximum Capacity: 220 Guests  
All F&B Spaces and Penthouses Available

## HOTEL AFFILIATIONS

STARS  
Virtuoso  
American Express FH&R

10 BERNERS STREET, LONDON W1T 3NP, UNITED KINGDOM  
EDITIONHOTELS.COM/LONDON

# BODRUM



## GUEST ROOMS

108 Rooms including 14 Suites  
15 Interconnecting Rooms  
15 Double Double Rooms (Queen)

## SPECIALTY SUITES

Sea View Loft Suite	Large Balcony
Aegean Suite	Expansive Living Room
Private Pool Suite	Private Pool
Yalıkavak Suite	2 Bedrooms
Villa	4 Bedrooms

## RESTAURANTS & BARS

World-renowned Chef Diego Muñoz

Morena  
Brava  
Kitchen  
Beach Club

## FACILITIES

Spa, Gym, Outdoor Pool, Private Beach,  
Direct Beach Access, Beach Club

## EVENTS

Dedicated Event Space: 3562 FT<sup>2</sup> (331 M<sup>2</sup>)  
Maximum Capacity: 250 Guests  
All F&B Spaces Available

## HOTEL AFFILIATIONS

STARS  
Virtuoso  
American Express FH&R

DIRMIL MAHALLESİ, BALYEK CADDESİ,  
NO. 5A 48400 YALIKAVAK BODRUM/MUGLA, TURKEY  
EDITIONHOTELS.COM/BODRUM



# BARCELONA



## GUEST ROOMS

100 Rooms including 11 Suites  
37 Interconnecting Rooms

## SPECIALTY SUITES

One Bedroom Suite	Up to 2 Bedrooms
Barcelona Penthouse	Up to 4 Bedrooms
Santa Caterina Penthouse	Up to 4 Bedrooms

## RESTAURANTS & BARS

The Roof  
Bar Veraz  
Cabaret  
Punch Room

## FACILITIES

Gym, Rooftop Pool

## EVENTS

All F&B Spaces and Penthouses Available  
Maximum Capacity: 120 Guests

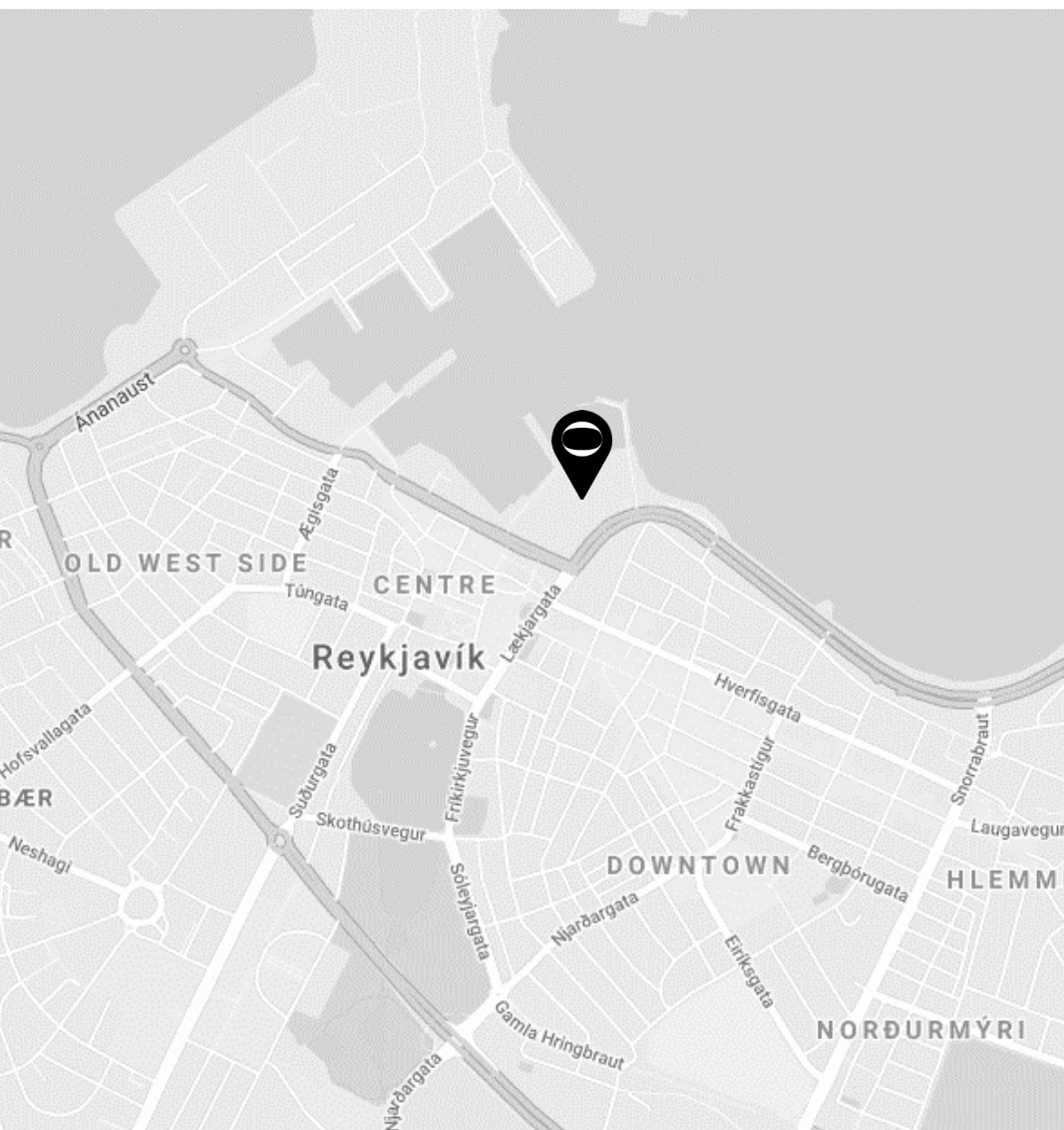
## HOTEL AFFILIATIONS

STARS  
American Express FH&R

AVINGUDA DE FRANCESC CAMBÓ 14 08003  
BARCELONA, SPAIN  
EDITIONHOTELS.COM/BARCELONA



# REYKJAVIK



## GUEST ROOMS

253 Rooms including 27 Suites  
77 Interconnecting Rooms

### SPECIALTY SUITES

Harbor Suite	One Bedroom
Ocean View Suite	One Bedroom
Corner Suite	One Bedroom
Penthouse	Up to 3 Bedrooms

## RESTAURANTS & BARS

Michelin-starred Chef Gunnar Gíslason

Tides	The Roof
Tides Café	Sunset
Tölt	

## FACILITIES

Spa, Hammam, Gym

## EVENTS

Dedicated Event Space: 502FT<sup>2</sup> (5400 M<sup>2</sup>)  
Maximum Capacity: 300 Guests

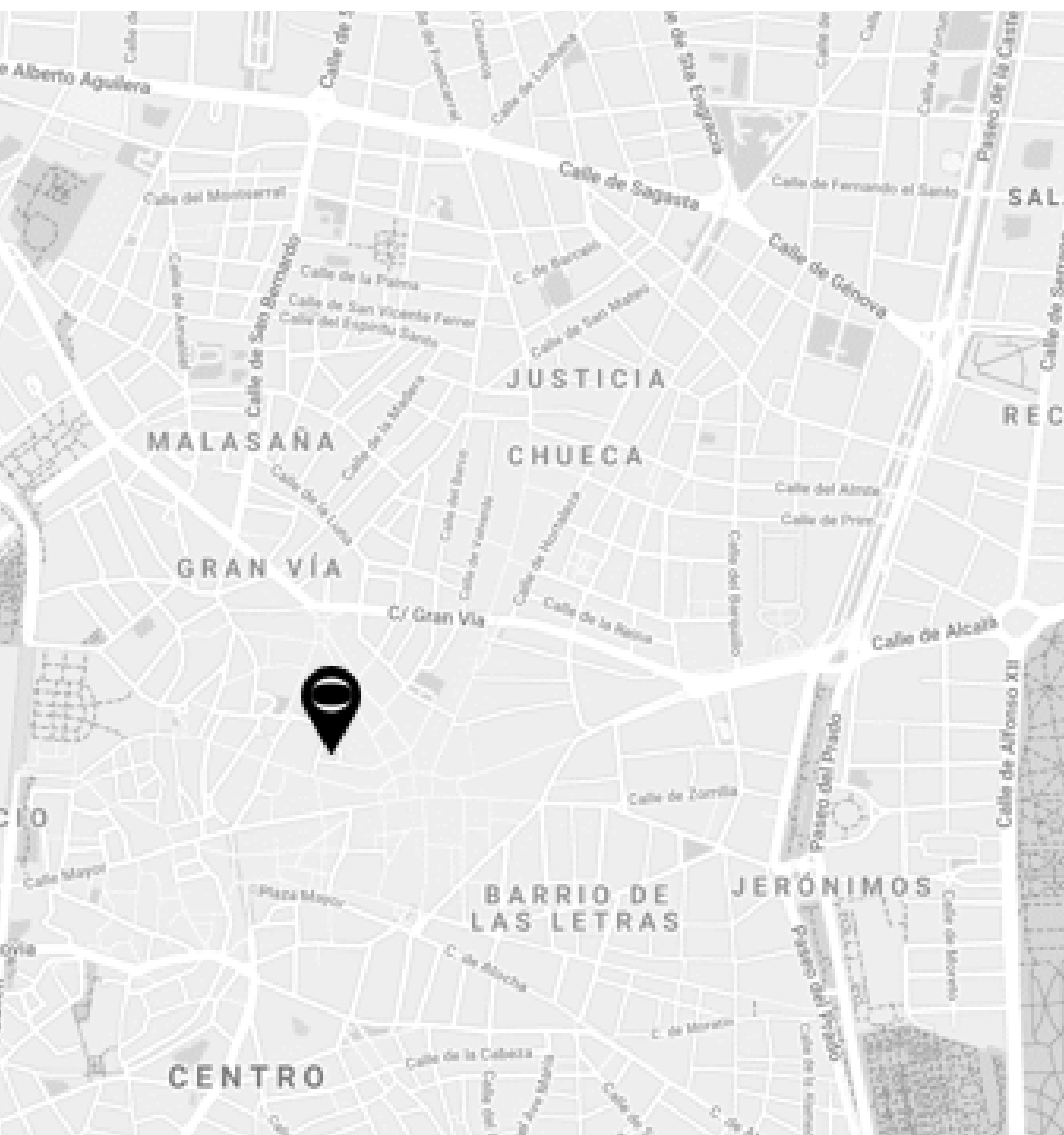
## HOTEL AFFILIATIONS

Virtuoso  
STARS  
Signature

AUSTURBAKKI 2, 101 REYKJAVIK  
[EDITIONHOTELS.COM/REYKJAVIK](http://EDITIONHOTELS.COM/REYKJAVIK)



# MADRID



## GUEST ROOMS

200 Rooms including 23 Suites  
 77 Interconnecting Rooms  
 22 Interleading Rooms  
 22 Double Double Rooms

## SPECIALTY SUITES

Corner Suite	Up to 4 Bedrooms
Premier Corner Suite	Up to 2 Bedrooms
Superior Suite	Up to 2 Bedrooms
Studio Terrace Suite	Up to 2 Bedrooms, Terrace
Studio Terrace Bedroom Suite	Up to 2 Bedrooms, Terrace
The Opera Penthouse	Up to 3 Bedrooms, Terrace, Pool
The Madrid Penthouse	Up to 3 Bedrooms, Terrace, Pool

## RESTAURANTS & BARS

Jeronimo – Chefs Enrique Olivera & Santiago Pérez  
 Oroya – Chef Diego Muñoz  
 Punch Room  
 Lobby Bar

## FACILITIES

Spa, Gym, Outdoor Pool, Boutique

## EVENTS

Dedicated Event Space: 4843FT<sup>2</sup> (450M<sup>2</sup>)  
 Maximum Capacity: 140 Guests  
 All F&B and Penthouse Spaces Available

## HOTEL AFFILIATIONS

STARS  
 Virtuoso  
 Signature

PLAZA DE CELENQUE 2, 28013 MADRID, SPAIN  
[EDITIONHOTELS.COM/MADRID](http://EDITIONHOTELS.COM/MADRID)

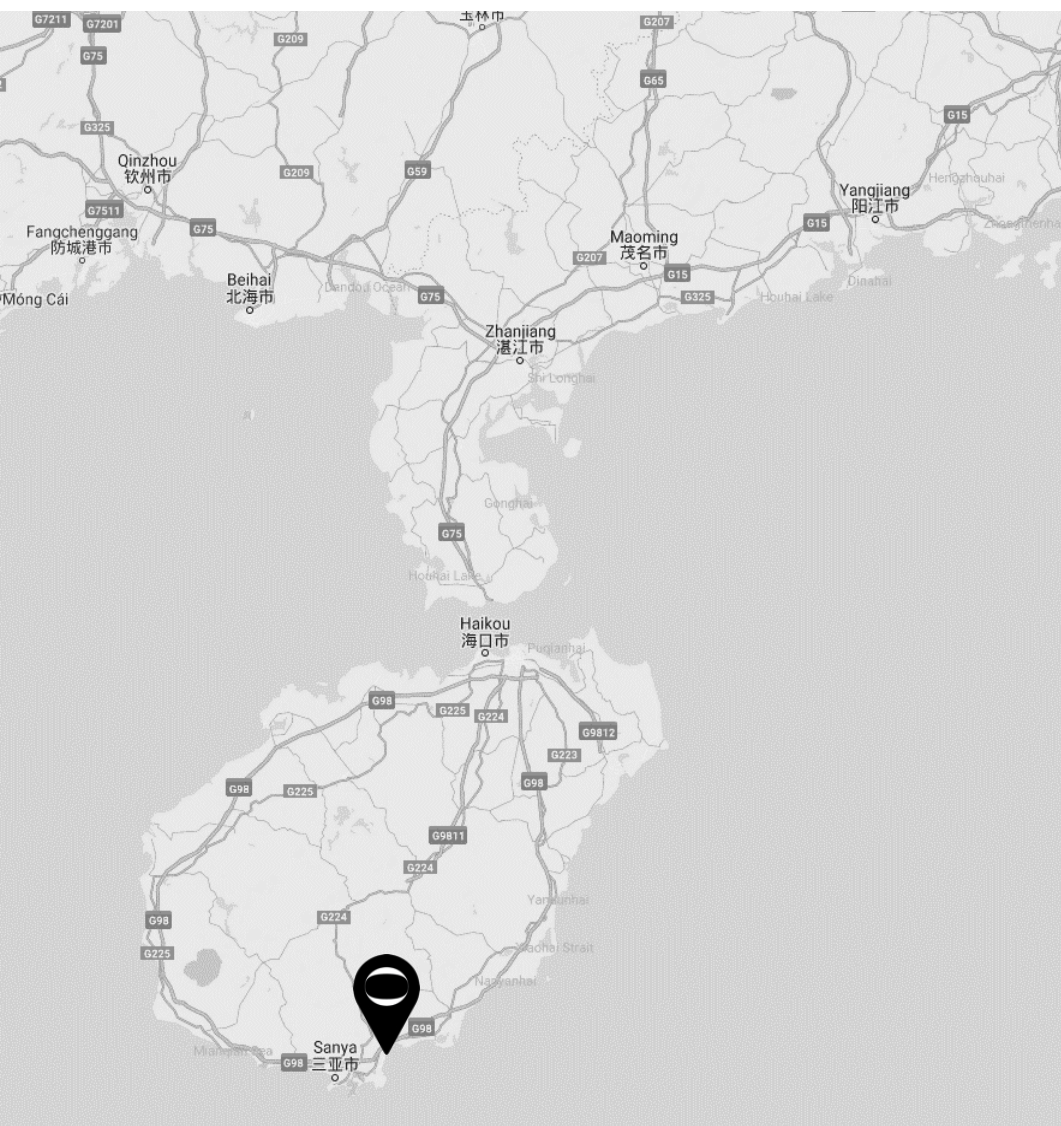
“SOMETHING THAT’S  
NEVER BEEN  
SEEN BEFORE”

- FORBES U.S.

ASIA PACIFIC



THE SHANGHAI EDITION



## GUEST ROOMS

501 Rooms including 45 Suites and 12 Villas  
 26 Interconnecting Rooms  
 271 Double Double Rooms

### SPECIALTY SUITES

One Bedroom Penthouse Suite	Outdoor Garden + Private Cabana
Grand View Suite	Up to 2 Bedrooms
Ocean Front Loft Suite	Up to 2 Bedrooms
Family or Playland Suite	2 Bedrooms
Two Bedroom Penthouse Suite	Outdoor Garden + Private Cabana
One and Two Bedroom Villa	Private Pool + Outdoor Pavilion

## RESTAURANTS & BARS

Market at EDITION	Rooftop Bar
Beach Barbacoa	Pool Bar
Xianhai By The Sea	
The Jade Egret	
Private Table at	
The Floating Deck	

## FACILITIES

Spa, Gym, Four Outdoor Pools, Kids Club,  
 Private Ocean, Direct Beach Access, Boutique

## EVENTS

Dedicated Event Space: 39826 FT<sup>2</sup> (3700 M<sup>2</sup>)  
 Maximum Capacity: 1200 Guests  
 All F&B Spaces and Penthouses Available

## HOTEL AFFILIATIONS

STARS  
 Virtuoso (Regional Program)

NO. 100 NORTH HAITANG ROAD, SANYA, CHINA 572013  
[EDITIONHOTELS.COM/SANYA](http://EDITIONHOTELS.COM/SANYA)





# SHANGHAI



## GUEST ROOMS

145 Rooms including 13 Suites  
5 Interconnecting Rooms  
22 Double Double Rooms (Queen)

### SPECIALTY SUITES

Terrace Suite    Up To 2 Bedrooms  
Penthouse        Up To 2 Bedrooms

## RESTAURANTS & BARS

Michelin-starred Chef Jason Atherton\*

Hiya\*            Lobby Bar  
Shanghai Tavern    Punch Room  
Canton Disco       Club Room  
The Roof  
Roof Garden

## FACILITIES

Spa, Gym, Indoor Pool

## EVENTS

Dedicated Event Space: 5220 FT<sup>2</sup> (485 M<sup>2</sup>)  
Maximum Capacity: 108 Guests  
All F&B Spaces and Penthouses Available

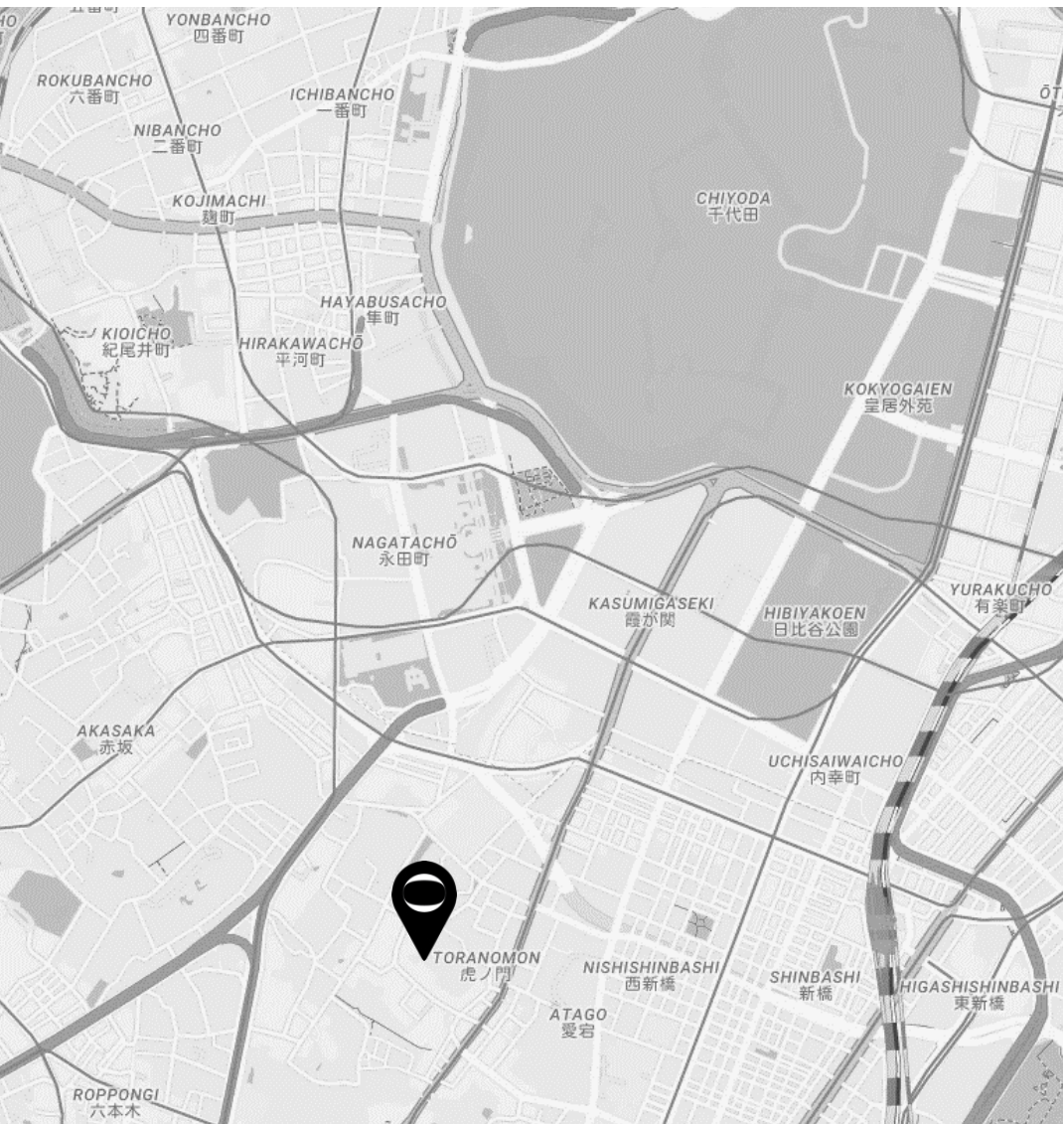
## HOTEL AFFILIATIONS

STARS  
Virtuoso APAC  
American Express FH&R

199 NANJING ROAD EAST HUANGPU, 200002, SHANGHAI, CHINA  
EDITIONHOTELS.COM/SHANGHAI



# TOKYO, TORANOMON



## GUEST ROOMS

206 Rooms including 22 Suites  
 9 Interconnecting Rooms  
 49 Double Double Rooms (Queen)

## SPECIALTY SUITES

Terrace Suite	Expansive Terrace
Premier Suite	Up To 2 Bedrooms
Tower Suite	Up To 2 Bedrooms
Penthouse	Up To 2 Bedrooms

## RESTAURANTS & BARS

Michelin-starred Chef Tom Aikens

The Blue Room	Lobby Bar
The Jade Room + Garden Terrace (2021)	Gold Bar at EDITION (2021)

## FACILITIES

Spa, Gym, Indoor Pool

## EVENTS

Dedicated Event Space: 2982 FT<sup>2</sup> (277 M<sup>2</sup>)  
 Maximum Capacity: 250  
 All F&B Spaces, Terrace Suites and Penthouse Available

## HOTEL AFFILIATIONS

STARS  
 Virtuoso  
 American Express FH&R

4-1-1 TORANOMON, MINATO-KU, TOKYO, JAPAN 105-0001  
[EDITIONHOTELS.COM/TOKYO](http://EDITIONHOTELS.COM/TOKYO)

“CUTTING EDGE  
AND AVANT-GARDE”

- TRAVEL + LEISURE U.S.

MIDDLE EAST



THE ABU DHABI EDITION



# ABU DHABI



## GUEST ROOMS

198 Rooms including 40 Suites  
 25 Interconnecting Rooms  
 23 Double Double Rooms (Queen)

## SPECIALTY SUITES

57 One to Three Bedroom Residences

Superior Suite	Up To 2 Bedrooms
Premier Suite	Up To 2 Bedrooms
Marina Penthouse	Up To 2 Bedrooms
Royal Penthouse	Up To 3 Bedrooms

## RESTAURANTS & BARS

Michelin-starred Chef Tom Aikens

Market at EDITION	Lobby
Alba Terrace	Library Bar
Oak Room	Pool Bar
	Annex

## FACILITIES

Spa, Gym, Two Outdoor Pools, Barber Shop

## EVENTS

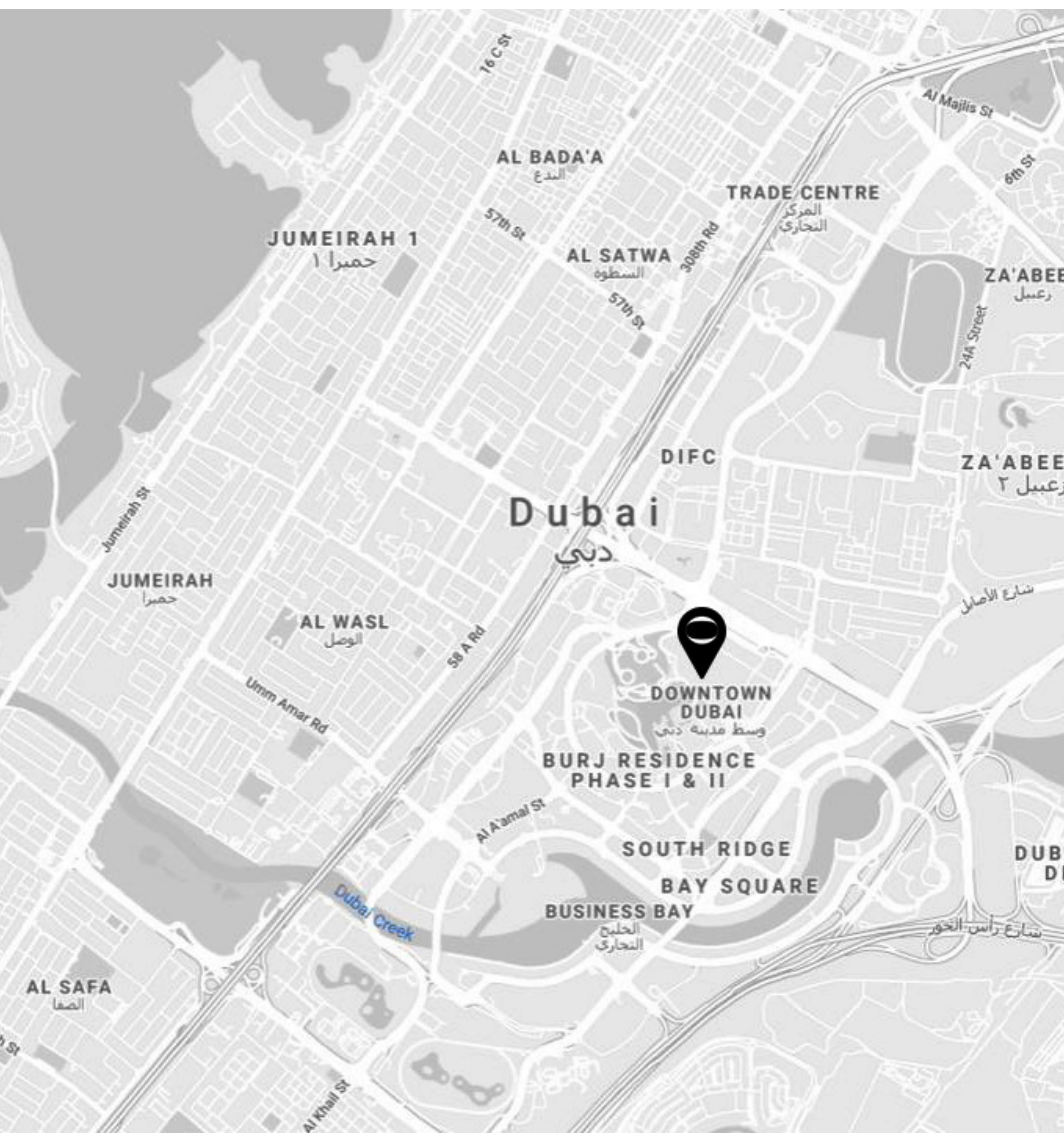
Dedicated Event Space: 16436 FT<sup>2</sup> (1527 M<sup>2</sup>)  
 Maximum Capacity: 550 Guests  
 All F&B Spaces and Penthouses Available

## HOTEL AFFILIATIONS

STARS

AL BATEEN MARINA PO BOX 127799 ABU DHABI  
 UNITED ARAB EMIRATES  
[EDITIONHOTELS.COM/ABU-DHABI](http://EDITIONHOTELS.COM/ABU-DHABI)

# DUBAI



## GUEST ROOMS

275 Rooms including 43 Suites  
57 Interconnecting Rooms  
61 Double Double Rooms (Queen)

### SPECIALTY SUITES

Superior Suite  
Deluxe Suite  
Premier Suite  
Penthouse

## RESTAURANTS & BARS

Jolie  
Duomo

## FACILITIES

Gym, Pool, Spa, Salon

## EVENTS

Dedicated Event Space: 9579 FT<sup>2</sup> (1527 M<sup>2</sup>)  
Maximum Capacity: 1106 Guests  
All F&B Spaces and Penthouses Available

## HOTEL AFFILIATIONS

STARS

DOWNTOWN DUBAI, PO BOX 11788, DUBAI  
UNITED ARAB EMIRATES  
EDITIONHOTELS.COM/DUBAI

# OPENINGS



THE TOKYO EDITION, TORANOMON

# TAMPA

LAUNCHING 2022

SITUATED IN TAMPA'S NORTHWEST QUARTER, THE SITE IS HOUSED WITHIN THE BRAND-NEW, MIXED-USED WATER STREET TAMPA DEVELOPMENT

130 ROOMS AND SUITES

6 F&B OUTLETS

# RIVIERA MAYA AT KANAI

LAUNCHING 2022

SET ON A BREATHTAKING BEACHFRONT SITE ON MEXICO'S PRISTINE YUCATAN PENINSULA WITHIN THE LUXURIOUS KANAI DEVELOPMENT

180 ROOMS AND SUITES

6 F&B OUTLETS

AMERICAS



THE WEST HOLLYWOOD EDITION

# ROME

LAUNCHING 2022

JUST STEPS FROM VIA VENETO AND PIAZZA BARBERINI ON VIA  
SAN BASILIO AND WITHIN A SHORT WALK OF ALL THE BEST  
THE CITY HAS TO OFFER

95 ROOMS AND SUITES

3 F&B OUTLETS

EUROPE



THE BODRUM EDITION



# TOKYO, GINZA

LAUNCHING 2022

RIGHT OFF CHOU-DORI STREET IN THE EPICENTER OF GINZA,  
ONE OF THE LARGEST UPSCALE ENTERTAINMENT AND SHOPPING  
DESTINATIONS IN TOKYO

86 ROOMS AND SUITES

4 F&B OUTLETS

# DOHA

LAUNCHING 2022

NEAR THE EPICENTER OF WEST BAY, DOHA'S CENTRAL BUSINESS  
DISTRICT, BORDERING THE PERSIAN GULF WITH VISTAS OF THE  
ECLECTIC DOHA SKYLINE

200 ROOMS AND SUITES

6 F&B OUTLETS

ASIA PACIFIC & MIDDLE EAST



THE SANYA EDITION

FOR MORE INFORMATION PLEASE CONTACT



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DIRECTOR OF SALES, BRAND

Global Travel Industry  
(excluding West Coast USA)

MICHAEL.SNYDER@EDITIONHOTELS.COM  
PHONE: +1 310 500 9153



**PHILIP D'ANTONI**  
DIRECTOR OF SALES, BRAND

Special Corporate, Entertainment, Group, Sports,  
Tech, Travel Industry (West Coast USA)

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PHONE: +1 310 295 4888



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